



Department of Media Studies

B.A. Journalism and Mass Communication

Minutes of 7th Meeting of Board of Studies

The sixth meeting of the Board of Studies in the Department of Media Studies for the UG programme B.A. Journalism and Mass Communication was held on 22.03.2024 at 10:30 A.M in the Department of Media Studies, School of Arts and Science, Sri Manakula Vinayagar

Engineering College.

The following members were present for the BoS meeting

Sl. No.	Name of the Member with designation and official Address	Members as per UGC norms
Head of the Department (Chairman)		
1	Mrs. R. Rajeswari Assistant Professor Department of Media Studies B.A. Journalism and Mass Communication Sri Manakula vinayagar Engineering college Puducherry	Chairman
External Members		
2	Dr. NIVEDHITHIA Associate Professor Department of Journalism and Mass Communication Pondicherry university Puducherry	Subject Expert Pondicherry University Nominee
3	DR. V. ILAMPARITHI Assistant Professor Madurai Kamaraj University Madurai, Tamil Nadu	Subject Expert Academic Council Nominee
4	DR. A.K. ABINESH Assistant Professor Department of Journalism and Mass Communication Madras Christian College	Subject Expert Academic Council Nominee

Internal Member		
5	Dr. A. DeivasreeAnbu Associate Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
6	Mrs. N. Deepika Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
7	Ms. M. Deepa Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
8	Mr. A. Thangapandian Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
9	Mr.K. Vimal Raj Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
Co-Opted Member		
10	Mr. M. Elamaran Assistant Professor Department of English Sri Manakula vinayagar Engineering college Puducherry	Member
Industry Expert		
11	Mr. Suburayan Creative artist Integra Pvt Ltd, Puducherry	Industry Member

Agenda of the meeting


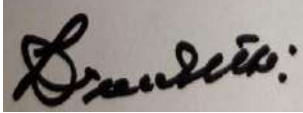


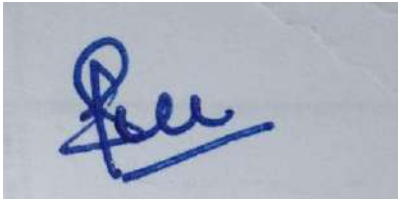
Agenda	Description
BOS/2024/SAS/B.A. Journalism and Mass Communication / 7.1	<ul style="list-style-type: none">❖ Welcome Address.❖ Introduction about the institution, department and BoS Members
BOS/2024/SAS/ B.A. Journalism and Mass Communication / 7.2	<ul style="list-style-type: none">❖ Confirmation of Minutes 6th Meeting of BOS - Modifications if any.
BOS/2024/SAS/ B.A. Journalism and Mass Communication / 7.3	<ul style="list-style-type: none">❖ To discuss already approved UG Curriculum (I to VI Semesters) and proposed syllabi (II Semester) under Autonomous Regulations 2023.
BOS/2024/SAS/ B.A. Journalism and Mass Communication / 7.4	<ul style="list-style-type: none">❖ To share the Academic and Placement credentials of students of Batch 2020 -2023. An appreciation to the students pursuing higher education in reputed universities.
BOS/2024/SAS/ B.A. Journalism and Mass Communication /7.5	<ul style="list-style-type: none">❖ Any other additional points to be discussed with the permission of the chair.


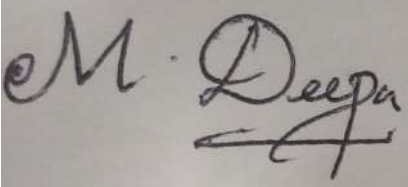



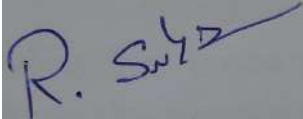
Minutes of the Meeting

Item 7.1	The Chairman, BoS opened the meeting by welcoming and introducing the external members, to the internal members. The attainments and awards of the Institution have been briefed for the benefit of the members of the Board. The meeting thereafter deliberated on agenda items that had been approved by the Chairman.					
Item 7.2	Chairman, BoS, appraised the minutes of 6 th BoS, its implementation and was approved by the BoS members.					
Item 7.3	The BoS Members approved the Curriculum Structure and Syllabus of the B.A. Journalism and Mass Communication programme with few corrections and recommended the same to academic council.					
	Sl.No.	Regulation	Semester	Course Title with Course Code	Unit No.	Particulars
	1.	2024	II	Photo Magazine - A23JML202D		The course title was suggested to be modified from photography lab to photo magazine.
	2.	2024	II	Indian politics and constitution - A23JMD202D	V	BoS Members suggested to add Role of media in democracy in unit 5.
	The above corrections are incorporated and are approved by the BOS members. (Curriculum Given in Annexure- I, Modified Syllabus Given in Annexure - II)					
Item 7.4	Chairman shared the Academic and Placement credentials of students of batch 2020-23. The board members applauded the students, who got placed in Campus Interview and those who are all pursuing Higher Education.					
Item 7.5	Suggestions for Extension activities were discussed. The board members suggested for News reading, Hardware & Software workshop, internship for extended period of time for better understanding of the industry.					

The meeting was concluded at 11.30 A.M with the vote of thanks by Mrs. Rajeswari R, Assistant

Professor, Department of Media Studies.

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Head of the Department (Chairman)			
1	Mrs. R. Rajeswari Assistant Professor Department of Media Studies B.A. Journalism and Mass Communication Sri Manakula vinayagar Engineering college Puducherry – 605107	Chairman	
External Members			
2	Dr. NIVEDHITHIA Associate Professor Department of Journalism and Mass Communication Pondicherry university Puducherry -605014	Subject Expert Pondicherry University Nominee	
3	DR. V. ILAMPARITHI Assistant Professor Madurai Kamaraj University Madurai, Tamil Nadu – 625021	Subject Expert Academic Council Nominee	
4	DR. A.K. ABINESH Assistant Professor Department of Journalism and Mass Communication Madras Christian College – 600059	Subject Expert Academic Council Nominee	
Internal Member			
5	Dr. A. DeivasreeAnbu Associate Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member	

6	Mrs. N. Deepika Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member	
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Co-Opted Member			
10	Mr. M. Elamaran Assistant Professor Department of English Sri Manakula vinayagar Engineering college Puducherry – 605107	Member	
Industry Expert			
11	Mr. Suburayan Creative artist Integra Pvt Ltd, Puducherry – 605008	Industry Member	



Mrs. R. Rajeswari
Assistant Professor/Journalism and Mass Communication
Chairman –BoS (B.A. Journalism and Mass Communication)



Head of the Department
(R.Rajeswari)



Dean SAS
(S. Muthulakshmi)