


Department of Media Studies
B.Sc. Visual Communication
Minutes of 7th Meeting of Board of Studies

The seventh meeting of the Board of Studies in the Department of Media Studies for the UG Programme B.Sc. Visual Communication was held on 21.02.2024 at 10:30 A.M in the Department of Media Studies, School of Arts and Science, Sri Manakula Vinayagar Engineering College.

The following members were present for the BoS meeting

Sl. No.	Name of the Member with designation and official Address	Members as per UGC norms
Chairman		
1	Mrs. R. Rajeswari Assistant Professor and Head Department of Media Studies School of Arts and Science Sri Manakulavinayagar Engineering college Puducherry – 605107	Chairman
Expert Nominated by the Vice-Chancellor		
2	Dr.S.TAMILARASI HOD, Department of Visual Communication St. Joseph College of Arts and Science Trichy – 620002	Subject Expert University Nominee
Subject Experts		
3	Mr. VELAYUTHAM. K HOD Department of Visual Communication Mohamed Sathak College of Arts and Science Chennai – 600100	Subject Expert
4	Mr.P. NAGARAJAN HOD Prof. Dhanapalan College of Arts and Science Chennai – 603103	Subject Expert
Internal Members		
5	Dr. A. DeivasreeAnbu	Member

	Associate Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	
7	Mrs. N. Deepika Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
8	Ms. M. Deepa Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
9	Mr. A. Thangapandian Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
10	Mr.K. Vimal Raj Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
Co – Opted Members		
11	Dr.M.A. IshrathJahan Associate Professor Department of English Sri Manakula Vinayagar Engineering college Puducherry – 605107	Co-Opted Member
Industry Expert		
12	Mr. SURIYA Camera Man News 7 Tamil Chennai - 600 034	Industry Expert


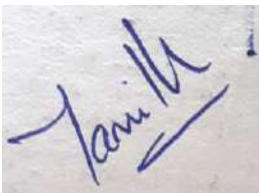

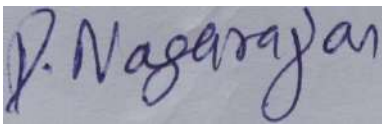

BOS 7th Minutes of Meeting


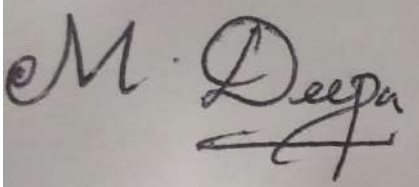


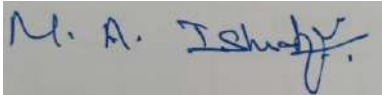
Agenda	Description
BOS/2024/SAS/B.Sc. Visual Communication / 7.1	<ul style="list-style-type: none"> ❖ Welcome Address. ❖ Introduction about the institution, department and BoS Members
BOS/2024/SAS/ B.Sc. Visual Communication/ 7.2	<ul style="list-style-type: none"> ❖ Confirmation of Minutes 6th Meeting of BOS - Modifications if any.
BOS/2024/SAS/ B.Sc. Visual Communication / 7.3	<ul style="list-style-type: none"> ❖ To discuss already approved UG Curriculum (I to VI Semesters) and proposed syllabi (II Semester) under Autonomous Regulations 2023.
BOS/2024/SAS/ B.Sc. Visual Communication / 7.4	<ul style="list-style-type: none"> ❖ To share the Academic and Placement credentials of students of Batch 2020 -2023. An appreciation to the students pursuing higher education in reputed universities.
BOS/2024/SAS/ B.Sc. Visual Communication /7.5	<ul style="list-style-type: none"> ❖ Any other additional points to be discussed with the permission of the chair.

Minutes of the Meeting

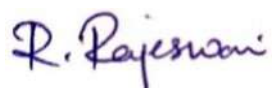
Item 7.1	The Chairman, BoS opened the meeting by welcoming and introducing the external members, to the internal members. The attainments and awards of the Institution have been briefed for the benefit of the members of the Board. The meeting thereafter deliberated on agenda items that had been approved by the Chairman.
Item 7.2	Chairman, BoS, appraised the minutes of 6 th BoS, its implementation and was approved by the BoS members.
Item 7.3	The BoS Members approved the Curriculum Structure (I-VI Semester) and II Semester Syllabi of the B.Sc. Visual Communication without any modifications for the students admitted in the academic year 2023-24 programme and recommended the same to academic council.
Item 7.4	Chairman shared the Academic and Placement credentials of students of batch 2020-23. The board members applauded the students, who got placed in Campus Interview and those who are all pursuing Higher Education.
Item 7.5	Suggestions for Extension activities were discussed. The board members suggested for Photo Walk, Workshop, international movie screening, Maximum usage of Mobile for academic purpose which includes Mobile photography, content creation and mobile journalism which are the recent trend in industry.

The meeting was concluded at 11.30 A.M with the vote of thanks by Mrs. R. Rajeswari ,
Assistant Professor, Department of Visual Communication.

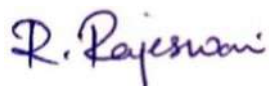
Sl. No.	Name of the Member with designation and official Address	Members as per UGC norms	Signature
Head of the Department (Chairman)			
1	Mrs. R. RAJESWARI Assistant Professor Department of Visual Communication Sri Manakula vinayagar Engineering college Puducherry – 605107	Chairman	
Expert Nominated by the Vice-Chancellor			
2	Dr. TAMILARASI HOD, Department of Visual Communication St. Joseph College of Arts and Science Trichy – 620002	Subject Expert University Nominee	
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Co – Opted Members			
10	Dr. M.A. Ishrath Jahan Associate Professor Department of English Sri Manakula vinayagar Engineering college Puducherry – 605107	Co-Opted Member	
Industry Expert			

11	Mr. SURIYADEEPAN Camera Man News 7 Tamil Chennai - 600 034	Industry Expert	
Note : Mr. Suriyadeepan From News 7 Tamil was not reachable through any mode since Bos till date.			



Mrs. Rajeswari S
Assistant Professor/ B.Sc.Visual Communication
Chairman –BoS (B.Sc.Visual Communication)



Head of the Department
(R.Rajeswari)



Dean SAS
(S. Muthulakshmi)

