



SRI MANAKULA VINAYAGAR
ENGINEERING COLLEGE
(AN AUTONOMOUS INSTITUTION)



Department of Media Studies

B.A. Journalism and Mass Communication

Minutes of 8th Meeting of Board of Studies

The eighth meeting of the Board of Studies in the Department of Media Studies for the UG programme B.A. Journalism and Mass Communication was held on 2.07.2024 at 10:30 A.M in the Department of Media Studies, School of Arts and Science, Sri Manakula Vinayagar Engineering College.

The following members were present for the BoS meeting

Sl. No.	Name of the Member with designation and official Address	Members as per UGC norms
Head of the Department (Chairman)		
1	Mrs. R. Rajeswari Assistant Professor Department of Media Studies B.A. Journalism and Mass Communication Sri Manakula vinayagar Engineering college Puducherry	Chairman
External Members		
2	Dr. NIVEDHITHIA Associate Professor Department of Journalism and Mass Communication Pondicherry university Puducherry	Subject Expert Pondicherry University Nominee
3	DR. V. ILAMPARITHI Assistant Professor Madurai Kamaraj University Madurai, Tamil Nadu	Subject Expert Academic Council Nominee

R. Rajeswari

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4	<p>DR. A.K. ABINESH Assistant Professor Department of Journalism and Mass Communication Madras Christian College</p>	<p>Subject Expert Academic Council Nominee</p>
Internal Member		
5	<p>Mrs. N. Deepika Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107</p>	<p>Member</p>
6	<p>Ms. M. Deepa Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107</p>	<p>Member</p>
7	<p>Mr. A. Thangapandian Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107</p>	<p>Member</p>
8	<p>Mr.K. Vimal Raj Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107</p>	<p>Member</p>
Co-Opted Member		
9	<p>Mr. M. Elamaran Assistant Professor Department of English Sri Manakula vinayagar Engineering college Puducherry</p>	<p>Member</p>

R. Rajeswari

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Industry Expert		
10	Mr. Suburayan Creative artist Integra Pvt Ltd, Puducherry	Industry Member

Agenda of the meeting

Agenda	Description
BOS/2024/SAS/B.A. Journalism and Mass Communication / 8.1	❖ Confirmation of minutes of the Board of Studies - seventh meeting held on 22.02.2024
BOS/2024/SAS/ B.A. Journalism and Mass Communication / 8.2	❖ To discuss and approve the modifications in existing curriculum of B.A. Journalism and Mass Communication (Semester I – VIII) as per proposed Autonomous Regulations - 2024 under NEP – 2020.
BOS/2024/SAS/ B.A. Journalism and Mass Communication / 8.3	❖ To discuss and approve the modifications (if any) in existing curriculum of B.A. Journalism and Mass Communication (Semester III - VIII) as per Autonomous Regulations – 2023 under NEP – 2020. ❖ To discuss and approve the syllabus framed for B.A. Journalism and Mass Communication (Semester I & II) as per Regulations – 2024 (Semester III & IV) as per Regulations – 2023 under NEP – 2020.
BOS/2024/SAS/ B.A. Journalism and Mass Communication / 8.4	❖ To discuss the procedures and parameters of (Project) Community Engagement Service - IV Semester. ❖ To share the Academic achievements of students of Batch 2021 – 24. ❖ To share the training and placement credentials of students of Batch 2021- 24.
BOS/2024/SAS/ B.A. Journalism and Mass Communication / 8.5	❖ Any other items to be discussed with the permission of chair.

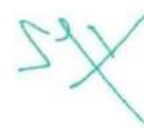
R. Rajeswari

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Minutes of the Meeting

Item 8.1	The Chairman, BoS opened the meeting by welcoming and introducing the external members, to the internal members. The attainments and awards of the Institution have been briefed for the benefit of the members of the Board. The meeting thereafter deliberated on agenda items that had been approved by the Chairman. Chairman, BoS, appraised the minutes of 7 th BoS, its implementation and was approved by the BoS members.					
Item 8.2	The Bos Members approved the modifications in existing curriculum of B.A. Journalism and Mass Communication (Semester I – VIII) as per Autonomous Regulations – 2023 and 2024 under NEP – 2020. The Bos Members approved the syllabi of B.A. Journalism and Mass Communication (Semester I & II) as per Regulations – 2024 and (Semester III & IV) as per Regulations – 2023 under NEP –2020.					
Item 8.3	The BoS Members approved the Curriculum Structure and Syllabus of the B.A. Journalism and Mass Communication programme with few corrections and recommended the same to academic council.					
	SI.No.	Regulation	Semester	Couse Title with Course Code	Unit No.	Particulars
	1	2023	III	Radio Journalism/ A23JMT305D	V	Bos members suggested to add Production of Podcasts in unit V. The course syllabus is modified to enhance students' knowledge on Latest trends in Radio Journalism.
	2	2023	III	Television Production/ A23JMT306D	V	Bos members suggested to add Streaming Platforms in unit V. The course syllabus is modified to enhance students' knowledge on Latest trends in Television Production.
	(Curriculum Given in Annexure- I, Syllabus Given in Annexure - II)					
Item 8.4	The procedures and parameters of (Project) Community Engagement Service -IV Semester was discussed and suggestions were given for the same. The Academic achievements, training and placement credentials of students of Batch 2021 – 24 was shared and the BoS members applauded for their achievements.					

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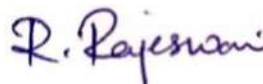
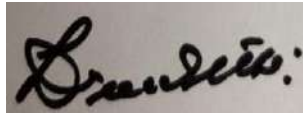
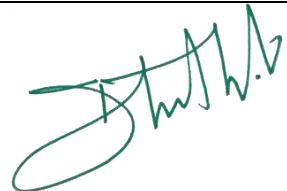

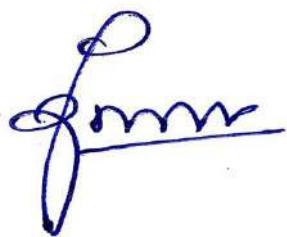


Item 8.5	Latest industrial trends were discussed and ways through which the same could be implemented for the wellness of the students were discussed.
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The meeting was concluded at 11.30 A.M with the vote of thanks by Mrs. Rajeswari R, Assistant Professor and Head, Department of Media Studies.

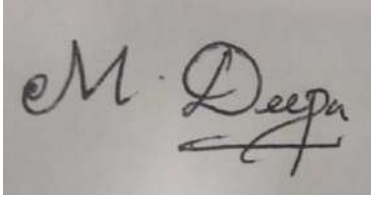



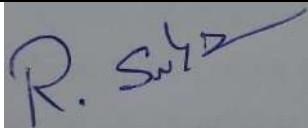
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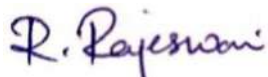
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Sl. No.	Name of the Member with designation and official Address	Members as per UGC norms	Signature
Head of the Department (Chairman)			
1	Mrs. R. Rajeswari Assistant Professor Department of Media Studies B.A. Journalism and Mass Communication Sri Manakula vinayagar Engineering college Puducherry – 605107	Chairman	
External Members			
2	Dr. NIVEDHITHIA Associate Professor Department of Journalism and Mass Communication Pondicherry university Puducherry -605014	Subject Expert Pondicherry University Nominee	
3	DR. V. ILAMPARITHI Assistant Professor Madurai Kamaraj University Madurai, Tamil Nadu – 625021	Subject Expert Academic Council Nominee	
4	DR. A.K. ABINESH Assistant Professor Department of Journalism and Mass Communication Madras Christian College – 600059	Subject Expert Academic Council Nominee	
Internal Member			
5	Mrs. N. Deepika Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college	Member	





	Puducherry – 605107		
6	Ms. M. Deepa Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member	
7	Mr. A. Thangapandian Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member	
8	Mr.K. Vimal Raj Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member	
Co-Opted Member			
9	Mr. M. Elamaran Assistant Professor Department of English Sri Manakula vinayagar Engineering college Puducherry – 605107	Member	
Industry Expert			
10	Mr. Suburayan Creative artist Integra Pvt Ltd, Puducherry – 605008	Industry Member	



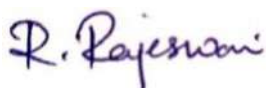
Mrs. R. Rajeswari
Assistant Professor and Head
Chairman –BoS (B.A. Journalism and Mass Communication)



Head of the Department
(R.Rajeswari)



Dean SAS
(S. Muthulakshmi)



B.A. Journalism and Mass Communication



R. Rajeswari

B.A. Journalism and Mass Communication

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