



SCHOOL OF ARTS AND SCIENCE

Department of Media Studies

B.Sc. Visual Communication

Minutes of 8th Meeting of Board of Studies

The Eighth meeting of the Board of Studies in the Department of Media Studies for the UG Programme B.Sc. Visual Communication was held on 01.07.2024 at 10:30 A.M in the Department of Media Studies, School of Arts and Science, Sri Manakula Vinayagar Engineering College.

The following members were present for the BoS meeting

Sl. No.	Name of the Member with designation and official Address	Members as per UGC norms
Chairman		
1	Mrs. R. Rajeswari Assistant Professor and Head Department of Media Studies School of Arts and Science Sri Manakulavinayagar Engineering college Puducherry – 605107	Chairman
Expert Nominated by the Vice-Chancellor		
2	Dr.S.TAMILARASI HOD, Department of Visual Communication St. Joseph College of Arts and Science Trichy – 620002	Subject Expert University Nominee
Subject Experts		
3	Mr. VELAYUTHAM. K HOD Department of Visual Communication Mohamed Sathak College of Arts and Science Chennai – 600100	Subject Expert

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4	Mr.P. NAGARAJAN HOD Prof. Dhanapalan College of Arts and Science Chennai – 603103	Subject Expert
Internal Members		
5	Mrs. N. Deepika Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
6	Ms. M. Deepa Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
7	Mr. A. Thangapandian Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
8	Mr.K. Vimal Raj Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
Co – Opted Members		
9	Dr.M.A. IshrathJahan Associate Professor Department of English Sri Manakula Vinayagar Engineering college Puducherry – 605107	Co-Opted Member

R. Rajeswari

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Industry Expert		
10	Mr. SURIYA Camera Man News 7 Tamil Chennai - 600 034	Industry Expert

Agenda	Description
BOS/2024/SAS/B.Sc. Visual Communication / 8.1	❖ Confirmation of minutes of the Board of Studies - seventh meeting held on 21.02.2024
BOS/2024/SAS/ B.Sc. Visual Communication/ 8.2	❖ To discuss and approve the modifications in existing curriculum of B.Sc. Visual Communication (Semester I – VIII) as per proposed Autonomous Regulations - 2024 under NEP – 2020. ❖ To discuss and approve the existing syllabi of B.Sc. Visual Communication (Semester I & II) as per proposed Autonomous Regulations 2024.
BOS/2024/SAS/ B.Sc. Visual Communication / 8.3	❖ To discuss and approve the modifications (if any) in existing curriculum of B.Sc. Visual Communication (Semester III - VIII) as per Autonomous Regulations – 2023 under NEP – 2020. ❖ To discuss and approve the syllabus framed for B.Sc. Visual Communication (Semester III & IV) as per Regulations – 2023 under NEP – 2020.
BOS/2024/SAS/ B.Sc. Visual Communication / 8.4	❖ To discuss the procedures and parameters of (Project) Community Engagement Service - IV Semester. ❖ To share the Academic achievements of students of Batch 2021 – 24. ❖ To share the training and placement credentials of students of Batch 2021- 24.
BOS/2024/SAS/ B.Sc. Visual Communication / 8.5	❖ Any other items to be discussed with the permission of chair.

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Minutes of the Meeting

Item 8.1	The Chairman, BoS opened the meeting by welcoming and introducing the external members, to the internal members. The attainments and awards of the Institution have been briefed for the benefit of the members of the Board. The meeting thereafter deliberated on agenda items that had been approved by the Chairman. Chairman, BoS, appraised the minutes of 7 th BoS, its implementation and was approved by the BoS members.					
Item 8.2	The Bos Members approved the modifications in existing curriculum of B.Sc. Visual Communication (Semester I – VIII) as per Autonomous Regulations – 2023 and 2024 under NEP – 2020. The Bos Members approved the existing syllabi of B.Sc. Visual Communication (Semester I & II) as per Regulations – 2024 and (Semester III & IV) as per Regulations – 2023 under NEP – 2020.					
Item 8.3	The BoS Members approved the syllabus B.Sc. Visual Communication (Semester I, II, III & IV) as per Regulations – 2023 under NEP – 2020 and recommended the same to academic council.					
	Sl.No.	Regulation	Semester	Course Title with Course Code	Unit No.	Particulars
	1	2023	III	Fundamentals of Journalism/ A23VCT306D	II	Bos members suggested to add News agencies in unit II. The course syllabus is modified to enhance students' knowledge on News agencies.
	2	2023	III	Photojournalism / A23VCD303D	V	The bos members suggested to add Principles and Ethics of photojournalism. Media laws and Intellectual Property Rights. The course syllabus is modified to provide better knowledge on ethics to the students.

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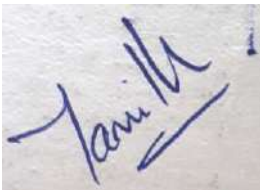

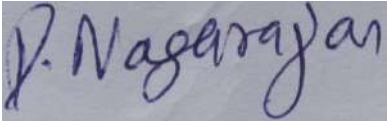
R. Rajeswari



	3	2023	IV	Videography – Theory/ A23VCT407D	I	Bos members suggested to add Introduction to AI, Virtual Reality and Augmented Reality. The syllabus was modified to fetch knowledge on latest technologies in the industry.
(Curriculum Given in Annexure- I, Modified Syllabus given in Annexure - II)						
Item 8.4	The procedures and parameters of (Project) Community Engagement Service - IV Semester was discussed and suggestions were given for the same. The Academic achievements, training and placement credentials of students of Batch 2021 – 24 was shared and the BoS members applauded for their achievements.					
Item 8.5	Latest industrial trends were discussed and ways through which the same could be implemented for the wellness of the students were discussed.					

The meeting was concluded at 11.30 A.M with the vote of thanks by Mrs. R. Rajeswari,
Assistant Professor, Department of Visual Communication.

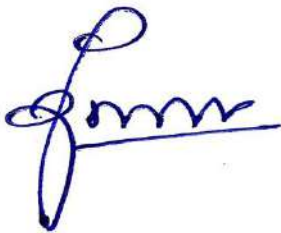
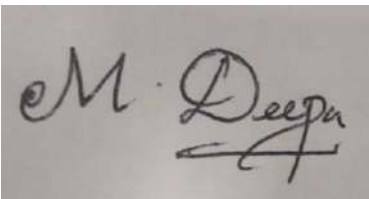
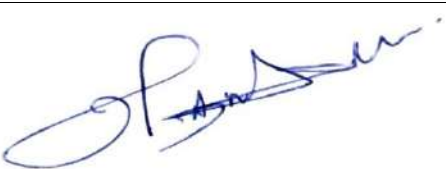

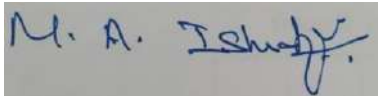
R. Rajeswari

Sl. No.	Name of the Member with designation and official Address	Members as per UGC norms	Signature
Head of the Department (Chairman)			
1	Mrs. R. RAJESWARI Assistant Professor Department of Visual Communication Sri Manakula vinayagar Engineering college Puducherry – 605107	Chairman	
Expert Nominated by the Vice-Chancellor			
2	Dr. TAMILARASI HOD, Department of Visual Communication St. Joseph College of Arts and Science Trichy – 620002	Subject Expert University Nominee	
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Co – Opted Members			
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Industry Expert			
10	Mr. SURIYADEEPAN Camera Man News 7 Tamil Chennai - 600 034	Industry Expert	
Note : Mr. Suriyadeepan From News 7 Tamil was not reachable through any mode since Bos till date.			

R. Rajeswari

Mrs. Rajeswari S
Assistant Professor/ B.Sc. Visual Communication
Chairman –BoS (B.Sc. Visual Communication)

R. Rajeswari

Head of the Department
(R. Rajeswari)

S. Muthulakshmi

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(S. Muthulakshmi)

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R. Rajeswari

S. Muthulakshmi