



**Department of Media Studies**

**B.Sc. Visual Communication**

**Minutes of 9<sup>th</sup> Meeting of Board of Studies**

The Ninth meeting of the Board of Studies in the Department of Media Studies for the UG Programme B.Sc. Visual Communication was held on 26.12.2024 at 10:30 A.M in the Department of Media Studies, School of Arts and Science, Sri Manakula Vinayagar Engineering College.

The following members were present for the BoS meeting

Sl. No.	Name of the Member with designation and official Address	Members as per UGC norms
<b>Chairman</b>		
1	<b>Mrs. R. Rajeswari</b> Assistant Professor and Head Department of Media Studies School of Arts and Science Sri Manakulavinayagar Engineering college Puducherry – 605107	Chairman
<b>Expert Nominated by the Vice-Chancellor</b>		
2	<b>Dr.S.TAMILARASI</b> HOD, Department of Visual Communication St. Joseph College of Arts and Science Trichy – 620002	Subject Expert University Nominee
<b>Subject Experts</b>		
3	<b>Mr. VELAYUTHAM. K</b> HOD Department of Visual Communication Mohamed Sathak College of Arts and Science Chennai – 600100	Subject Expert
4	<b>Mr.P. NAGARAJAN</b> HOD Prof. Dhanapalan College of Arts and Science Chennai – 603103	Subject Expert

B.Sc. Visual Communication

*R. Rajeswari*

*5/1*

<b>Internal Members</b>		
6	<b>Mrs. N. Deepika</b> Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
7	<b>Ms. M. Deepa</b> Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
8	<b>Mr. A. Thangapandian</b> Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
9	<b>Mr.K. Vimal Raj</b> Assistant Professor Department of Media Studies School of Arts and Science Sri Manakula Vinayagar Engineering college Puducherry – 605107	Member
<b>Co – Opted Members</b>		
10	<b>Dr.M.A. IshrathJahan</b> Associate Professor Department of English Sri Manakula Vinayagar Engineering college Puducherry – 605107	Co-Opted Member
<b>Industry Expert</b>		
11	<b>Mr. SURIYA</b> Camera Man News 7 Tamil Chennai - 600 034	Industry Expert

**AGENDA OF THE MEETING**

<b>Agenda</b>	<b>Description</b>
<b>BOS/2024/SAS/B.Sc. Visual Communication / 9.1</b>	❖ Confirmation of minutes of the Board of Studies – eighth meeting held on 1.07.2024
<b>BOS/2024/SAS/ B.Sc. Visual Communication/ 9.2</b>	<ul style="list-style-type: none"> <li>❖ To discuss and approve the modification (if any) in existing syllabi of B.Sc. Visual Communication (Semester IV) as per Autonomous Regulation- 2023 under NEP – 2020.</li> <li>❖ To discuss and approve the modification (if any) in existing syllabi of B.Sc. Visual Communication (Semester II) as per Autonomous Regulation- 2024 under NEP – 2020.</li> </ul>
<b>BOS/2024/SAS/ B.Sc. Visual Communication / 9.3</b>	<ul style="list-style-type: none"> <li>❖ To share the Academic achievements of the students.</li> <li>❖ To share the department activities and placement training provided by our institution.</li> </ul>
<b>BOS/2024/SAS/ B.Sc. Visual Communication / 9.4</b>	❖ Any other additional points to be discussed with the permission of the chair.

B.Sc. Visual Communication

R. Rajeswari



**Minutes of the Meeting**

<b>Item 9.1</b>	The Chairman, BoS opened the meeting by welcoming and introducing the external members, to the internal members. The attainments and awards of the Institution have been briefed for the benefit of the members of the Board. The meeting thereafter deliberated on agenda items that had been approved by the Chairman. Chairman, BoS, appraised the minutes of 8th BoS, its implementation and was approved by the BoS members.																						
<b>Item 9.2</b>	The Bos Members approved the modification in existing syllabi of B.Sc. Visual Communication (Semester IV) as per Autonomous Regulation- 2023 under NEP – 2020  The Bos Members approved the modification in existing syllabi of B.Sc. Visual Communication (Semester II) as per Autonomous Regulation- 2024 under NEP – 2020.																						
The Bos Members approved the modification in existing syllabi of B.Sc. Visual Communication (Semester IV) as per Autonomous Regulation- 2023 under NEP – 2020 and recommended the same to academic council.																							
<table border="1"> <thead> <tr> <th data-bbox="316 981 432 1111">Sl.No.</th> <th data-bbox="432 981 619 1111">Regulation</th> <th data-bbox="619 981 780 1111">Semester</th> <th data-bbox="780 981 1002 1111">Course Title with Course Code</th> <th data-bbox="1002 981 1142 1111">Unit No.</th> <th data-bbox="1142 981 1394 1111">Particulars</th> </tr> </thead> <tbody> <tr> <td data-bbox="316 1111 432 1588">1</td> <td data-bbox="432 1111 619 1588">2023</td> <td data-bbox="619 1111 780 1588">IV</td> <td data-bbox="780 1111 1002 1588">Videography Practical / A23VCS407D</td> <td data-bbox="1002 1111 1142 1588">-</td> <td data-bbox="1142 1111 1394 1588">Types of focus is added to the syllabus to enhance the students' knowledge on usage of focus for different environment. The Bos members approved the same.</td> </tr> <tr> <td data-bbox="316 1588 432 1921">2</td> <td data-bbox="432 1588 619 1921">2023</td> <td data-bbox="619 1588 780 1921">IV</td> <td data-bbox="780 1588 1002 1921">Video Editing Practical / A23VCS408D</td> <td data-bbox="1002 1588 1142 1921">-</td> <td data-bbox="1142 1588 1394 1921">Title card creation (Intro and End) is added to enhance students' knowledge on Title card Editing</td> </tr> </tbody> </table>						Sl.No.	Regulation	Semester	Course Title with Course Code	Unit No.	Particulars	1	2023	IV	Videography Practical / A23VCS407D	-	Types of focus is added to the syllabus to enhance the students' knowledge on usage of focus for different environment. The Bos members approved the same.	2	2023	IV	Video Editing Practical / A23VCS408D	-	Title card creation (Intro and End) is added to enhance students' knowledge on Title card Editing
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B.Sc. Visual Communication

R. Rajeswari


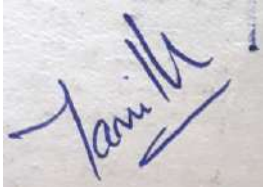

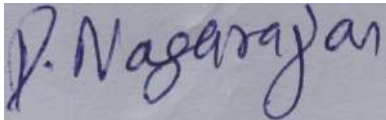


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Sl.No.	Regulation	Semester	Couse Title with Course Code	Unit No.	Particulars	
1	2024	II	Communication and Media / A24VCD202D	III & IV	Unit III and IV are modified to enhance students' knowledge on Media Globalisation and Media Strategies and Companies. Bos members approved the same.	
2	2024	II	Photography practical / A24VCS202D		Green Matte Photography is added to provide better knowledge on keying effects. Bos members approved the same.	
(Curriculum Given in Annexure- I, Modified Syllabus given in Annexure - II)						
<b>Item 9.3</b>	The Academic achievements, Department activities training and placement credentials of students of Batch 2021 – 24 were shared and the BoS members applauded for their achievements.					
<b>Item 9.4</b>	Latest industrial trends were discussed and ways through which the same could be implemented for the wellness of the students were discussed.					

The meeting was concluded at 11.30 A.M with the vote of thanks by Mrs. R. Rajeswari,  
Assistant Professor, Department of Visual Communication.

B.Sc. Visual Communication

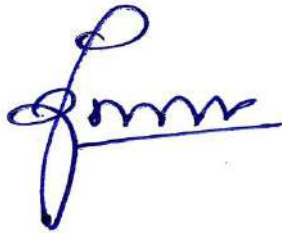
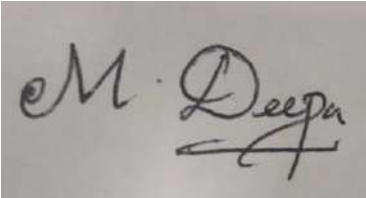


*R. Rajeswari*

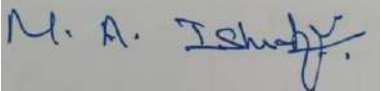
Sl. No.	Name of the Member with designation and official Address	Members as per UGC norms	Signature
<b>Head of the Department (Chairman)</b>			
1	<b>Mrs. R. RAJESWARI</b> Assistant Professor Department of Visual Communication Sri Manakula vinayagar Engineering college Puducherry – 605107	Chairman	
<b>Expert Nominated by the Vice-Chancellor</b>			
2	<b>Dr. TAMILARASI</b> HOD, Department of Visual Communication St. Joseph College of Arts and Science Trichy – 620002	Subject Expert University Nominee	
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	Chennai – 603103		
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9	<b>Dr. M.A. Ishrath Jahan</b> Associate Professor Department of English Sri Manakula vinayagar Engineering college Puducherry – 605107	Co-Opted Member	
<b>Industry Expert</b>			
10	<b>Mr. SURIYADEEPAN</b> Camera Man News 7 Tamil Chennai - 600 034	Industry Expert	
<b>Note :</b> Mr. Suriyadeepan From News 7 Tamil was not reachable through any mode since Bos till date.			

*R. Rajeswari*

Mrs. Rajeswari S  
Assistant Professor/ B.Sc.Visual Communication  
Chairman –BoS (B.Sc.Visual Communication)

*R. Rajeswari*

**Head of the Department**  
(R.Rajeswari)

*S. Muthulakshmi*

**Dean SAS**  
(S. Muthulakshmi)

B.Sc. Visual Communication

*R. Rajeswari*

*S. Muthulakshmi*