



SRI MANAKULA VINAYAGAR ENGINEERING COLLEGE

(An Autonomous Institution)

(Approved by AICTE, New Delhi & Affiliated to Pondicherry University)
(Accredited by NBA-AICTE, New Delhi & Accredited by NAAC with "A" Grade)
Madagadipet, Puducherry - 605 107



SCHOOL OF ARTS AND SCIENCE

DEPARTMENT OF COMMERCE AND MANAGEMENT

B.B.A. (Bachelor of Business Administration)

Minutes of the Third Meeting of Board of Studies

Venue

Meeting Hall 202 – SAS Block

Date and Time

11-Aug-2021 10.45 am



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SCHOOL OF ARTS AND SCIENCE DEPARTMENT OF COMMERCE AND MANAGEMENT

Minutes of the Third Meeting of the Board of Studies (Business Administration)

The Third Meeting of the Board of Studies (Business Administration) was held on the **11th August 2021** at 10.45 am in the Department of Commerce and Management, School of Arts and Science, Sri Manakula Vinayagar Engineering College (Autonomous), with the Head of the Department in the Chair.

The following members were present for the BoS meeting:

Sl. No	Name of the Member with Designation and official Address	MEMBERS AS PER UGC NORMS
1	Dr. A. S. KANNAN , Professor and Head Department of Commerce and Management School of Arts and Science Sri Manakula Vinayagar Engineering College (Autonomous), Puducherry.	Chairman
2	Dr. V. Saikumari , Professor and Head, Department of Management Studies, Easwari Engineering College (Autonomous), Chennai.	Subject Expert (University Nominee)
3	Dr. J. Tamilselvi Associate Professor Department of Business Administration Annamalai University, Chidambaram.	Subject Expert (Academic Council Nominee)
4	Dr. M. Sheeba Associate Professor Department of Commerce Guru Nanak College (Autonomous), Chennai.	Subject Expert (Academic Council Nominee)
5	Mr. Raviganth Vignesh Founder and Principal HR Consultant, Sanvi Business Solutions, Chennai.	Representative from Industry and Management Profession
6	Mrs. S. SASI , Assistant Professor Department of Commerce and Management School of Arts and Science Sri Manakula Vinayagar Engineering College (Autonomous), Puducherry.	Programme Academic Coordinator
7	Mrs. S. LAKSHMI DEVI , Assistant Professor Department of Commerce and Management School of Arts and Science	Faculty (Economics Specialisation)

	Sri Manakula Vinayagar Engineering College (Autonomous), Puducherry.	
8.	Ms. M.V. MALINI , Assistant Professor, Department of Commerce and Management School of Arts and Science Sri Manakula Vinayagar Engineering College (Autonomous), Puducherry.	Faculty (Law Specialisation)
9.	Mr. R. LOGEESH , Assistant Professor, Department of Commerce and Management School of Arts and Science Sri Manakula Vinayagar Engineering College (Autonomous), Puducherry.	Faculty (Accounting Specialisation)
10.	Dr. I. SILAMBARASAN , Associate Professor Department of Mathematics School of Arts and Science Sri Manakula Vinayagar Engineering College (Autonomous), Puducherry.	Faculty (Mathematics and Statistics Specialisation)
11.	Mr. M. ELAMARAN , Assistant Professor Department of English School of Arts and Science Sri Manakula Vinayagar Engineering College (Autonomous), Puducherry.	Faculty (English Specialisation)
12.	Dr. I. SUBA , Assistant Professor, Department of Tamil, School of Arts and Science Sri Manakula Vinayagar Engineering College (Autonomous), Puducherry-605 107	Faculty (Tamil Specialisation)

Agenda of the Meeting:

Agenda	Description
BoS / 2021 / SAS / B.B.A. 3.1	Welcome Address, Introduction about the Institution, Department and BoS Members
3.2	Confirmation of the Minutes of the Second Meeting of the Board of Studies (B.B.A.) - The Head of the Department appraised the Board regarding the Minutes of the Second Meeting of BoS
3.3	To discuss and approve the improvisations in the Curriculum Structure of the Bachelor of Business Administration (B.B.A.) programme from the AY 2020-21
3.4	To discuss the modifications in the syllabi for First- and Second-Year Courses under R-20 Regulations for the Bachelor of Business Administration (B.B.A.) students admitted in the year 2020-21 and in the year 2021-22
3.5	To consider any other item with the permission of the Chair

Minutes of the Third Meeting of BoS – Business Administration

The meeting deliberated the items of Agenda that had been proposed by the Chairman, and after detailed discussions the following were approved by the Board formally:

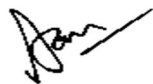

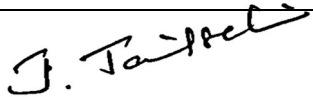


Item 3.1	The Chairman of the meeting formally welcomed the hon'ble members of the Board and briefed them the recently attained credentials of the Institution and of the Department. The members have expressed their appreciations for the achievements of the Institution.
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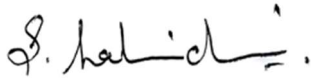




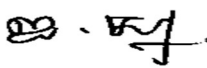
<p>Item 3.2</p>	<p>Confirmation of the Minutes of the Second meeting of the Board of Studies (Business Administration) held on 9-April-2021 was done by presenting the summary of suggestions made by the Board then, and the actions taken by the Department in the process of implementing those suggestions. Members have unanimously agreed to the fulfilment of the suggestions and expressed satisfaction.</p>																																	
<p>Item 3.3</p>	<p>In order to ensure better employability and industry-readiness of the Graduates of B.B.A. program, the Department proposed to improve the curriculum benchmarking it with the Professional Programs. As such, the curriculum is revisited and certain sweeping changes have been made – by introducing new courses and improvising the syllabi of many courses. The honourable members Board of Studies have expressed their appreciations for the changes made commenting that they address the current demands of the Industry and Management Profession.</p> <p>The following new courses are introduced in the curriculum:</p> <table border="1" data-bbox="300 725 1350 1167"> <thead> <tr> <th>Course Title</th> <th>Category</th> <th>Introduced in</th> </tr> </thead> <tbody> <tr> <td>Design Thinking</td> <td>Core Practical</td> <td>Third Semester</td> </tr> <tr> <td>Banking Practical</td> <td>Core Practical</td> <td>Fourth Semester</td> </tr> <tr> <td>Marketing Dynamics</td> <td>Electives Theory</td> <td>Fourth Semester</td> </tr> <tr> <td>Supply Chain Management</td> <td>Electives Theory</td> <td>Fourth Semester</td> </tr> <tr> <td>Stress Management</td> <td>Electives Theory</td> <td>Fifth Semester</td> </tr> <tr> <td>Reading Annual Reports</td> <td>Core Theory</td> <td>Fifth Semester</td> </tr> <tr> <td>Projected Financial Statements Lab</td> <td>Core Practical</td> <td>Fifth Semester</td> </tr> <tr> <td>Enterprise Resources Planning</td> <td>Core Theory</td> <td>Sixth Semester</td> </tr> <tr> <td>ERP Practical</td> <td>Core Practical</td> <td>Sixth Semester</td> </tr> <tr> <td>Capital Markets</td> <td>Electives Theory</td> <td>Sixth Semester</td> </tr> </tbody> </table> <p>The duly amended curriculum of the program as approved by the Board of Studies in the third meeting held on 11-8-2021 is presented as Annexure-I.</p> <p>The list of courses newly introduced in the improvised curriculum with rationale for the inclusion is presented as Annexure-II.</p>	Course Title	Category	Introduced in	Design Thinking	Core Practical	Third Semester	Banking Practical	Core Practical	Fourth Semester	Marketing Dynamics	Electives Theory	Fourth Semester	Supply Chain Management	Electives Theory	Fourth Semester	Stress Management	Electives Theory	Fifth Semester	Reading Annual Reports	Core Theory	Fifth Semester	Projected Financial Statements Lab	Core Practical	Fifth Semester	Enterprise Resources Planning	Core Theory	Sixth Semester	ERP Practical	Core Practical	Sixth Semester	Capital Markets	Electives Theory	Sixth Semester
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<p>Item 3.4</p>	<p>Certain improvisations were made in the syllabi of many courses, which are categorised as:</p> <ul style="list-style-type: none"> • Change in Course Title <ul style="list-style-type: none"> ○ Banking Theory and Practice ○ Principles of Entrepreneurship ○ Business Law • Change in Offering of the Course <ul style="list-style-type: none"> ○ Business Statistics ○ Cost and Management Accounting ○ Banking Theory and Practice (DSE) ○ Operations Management ○ Company Law ○ Training and Development 																																	

	<ul style="list-style-type: none"> • Improvements in Course Contents <ul style="list-style-type: none"> ○ Documentation and Presentation Skills ○ Entrepreneurship and Innovation ○ Commercial Law ○ Business Statistics ○ Indian Economy ○ Spreadsheet Skills • Language Courses Newly Added <ul style="list-style-type: none"> ○ French-I and French-II ○ Hindi-I and Hindi-II <p>The details – highlighting the improvisations made– are presented as Annexure-III.</p>
Item 3.5	The honourable members of the Board suggested the starting of B.B.A. in Logistics and Supply Chain Management that has high job potential in Puducherry region because of the presence of Cargo Industry and Shipping Companies.

The external members of the Board have expressed their appreciations to the improvised curriculum and syllabi. They welcomed the proposals to include new courses in the curriculum which will add lots of value to the program and go a long way in enhancing the employability of the graduates. Further they emphatically stated that **it meets the expectations of the Industry and Profession in the current scenario**. The meeting was ended with vote of thanks by Dr. A.S. Kannan, the Chairman of the Board, at about 1.00 pm.

The Minutes of the Third Meeting of the Board of Studies (Business Administration) held on 11-8-2021 is signed by the members who attended the meeting:

Sl.No	Name of the Member with Designation and official Address	MEMBER	Signature
1	Dr. A. S. KANNAN , Professor and Head Department of Commerce and Management, School of Arts and Science, SMVEC, Puducherry.	Chairman	
2	Dr. V. SAIKUMARI , Professor and Head, Department of Management Studies, Easwari Engineering College (Autonomous), Chennai.	Subject Expert (University Nominee)	
3	Dr. J. TAMILSELVI Associate Professor Department of Business Administration, Annamalai University, Chidambaram.	Subject Expert (Academic Council Nominee)	
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6	Mrs. S. SASI , Assistant Professor, Department of Commerce and Management, School of Arts and Science, Sri Manakula Vinayagar Engineering College (Autonomous)	Programme Academic Coordinator	
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Dr. A.S. Kannan
Professor and Head
Chairman / BoS – Business Administration