



S M V E C
SCHOOL OF ARTS AND SCIENCE

(Approved by Government of Puducherry, Affiliated to Pondicherry University)
Madagadipet, Puducherry - 605107



DEPARTMENT OF BUSINESS STUDIES

S.A.M.B.H.A.V.'24

INTER-COLLEGE BUSINESS FEST 2024

KARIYA KARTHA – BEST MANAGER

EVENT – REPORT

Date – 05/10/2024

(INTER COLLEGE FEST - BEST MANAGER)

FACULTY CO-ORDINATORS

S.NO	NAME	DEPARTMENT
1	Mr.Sukumar	Business Studies
2	Mr.Anandh	Business Studies

STUDENT CO-ORDINATORS

S.NO	NAME	CLASS
1	Sofiyah Noor A.L	BBA (FDB) - 3rd year
2	Selvam Allbert. G	B.COM (CA) - 3rd year
3	Sengkamalan. R	B.COM (CS) -2nd year
4	Rohith. M	B.COM (CA) - 2nd year
5	Akshaya.B	B.COM (CA) - 3rd year



DEPARTMENT OF BUSINESS STUDIES
KARIYA KARTHA – BEST MANAGER

KARIYA KARTHA - BEST MANAGER

"Kariya Kartha," inspired by the term from the Chola dynasty, represents the essence of a true manager, guiding, leading, and making sound decisions. This event, centered around identifying the best managerial talent, consisted of multiple rounds, each challenging participants' management skills. Conducted under the theme of the Chola dynasty, participants faced scenarios and tasks that tested their leadership, strategic thinking, and problem-solving skills.

OBJECTIVES

- To identify and develop core managerial skills in participants.
- To foster decision-making, strategic thinking, and problem-solving under challenging scenarios.
- To encourage teamwork, time management, and ethical standards.
- Instill leadership qualities by placing participants in scenarios requiring effective guidance, decision-making, and strategic planning.
- Build resilience by testing participants' ability to remain focused and composed under time constraints and pressure.
- Foster adaptability by exposing participants to diverse management situations that require flexible thinking and quick adjustments to change.

INSTRUCTIONS

- The maximum number of participants for the event is limited to 2 per college.
- Individual participation is the sole permissible form for this event.
- The best manager will be carried in 3 different rounds and those would be conducted in the same day at different intervals.
- Participants are required to adhere to a professional dress code exclusively.

- Participants should bring their Resume.
- The decisions rendered by the judges are deemed final.

ROUNDS FOR SELECTION

1. Manager's Mosaic
2. Strategic Navigator
3. The Pinnacle Pursuit

ROUND – 1

MANAGER'S MOSAIC

Description:

This individual challenge involved a series of business and management puzzles that assessed participants' problem-solving abilities, strategic thinking, and managerial concept application. This round honed participant's decision-making and time management skills, as well as theoretical knowledge application.

Objectives:

- To enhance the application of management concepts.
- To test participants' decision-making under pressure.
- To encourage creative and logical problem-solving in a business setting.
- To assess analytical and critical thinking abilities.

Rules:

1. Participants competed individually without external help.
2. Solutions required originality; unauthorized resources or cheating resulted in immediate disqualification.
3. Adherence to puzzle instructions was mandatory; non-compliance incurred penalties.
4. Respect toward organizers and other competitors was required.

Elimination Criteria:

- Incorrect solutions led to elimination.
- Cheating or unauthorized resources usage resulted in immediate disqualification.
- Participants ignoring instructions faced elimination after a single warning.

Expected Outcome:

- Participants exhibited strong business acumen, problem-solving skills, and quick decision-making abilities under pressure.
- Enhanced problem-solving skills and quick decision-making.
- Effective application of managerial theories in a practical context.
- Strong focus, concentration, and the ability to work under time constraints.
- Increased confidence in handling high-stakes scenarios.

Scoring Criteria:

Criteria	Points
Theoretical Knowledge	10
Time Management	10
Strategy & Planning	10
Accuracy	10
Focus & Concentration	10
Total	50

Score Card:

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KARIYA KARTHA - BEST MANAGER			
ROUND 01			
MANAGER'S MOSAIC (PUZZLE)			
S.No	NAME	COLLEGE NAME	Round 1
1	Hansika	Senguthvan Chola	39
2	Devishree	Senguthvan Chola	32
3	Swetha	Chithrai Rajendran chola	29.5
4	Nithish Kumar	Mamuneethi Chola	25
5	Selvamani	Chithrai Rajendran chola	30.5
6	Suriya Kumar	Chithrai Rajendran chola	39
7	Rishi	Chithrai Rajendran chola	25

Result of Round 1:

Out of 7 participants, 2 were eliminated based on scoring and adherence to rules.

PORTFOLIO:



ROUND – 2

STRATEGIC NAVIGATOR

Description:

The Strategic Navigator round tested participants through business caselets, challenging them to analyze complex scenarios and make sound strategic decisions under time constraints. This round assessed participants' ability to think critically, stay composed under pressure, and provide logical, actionable solutions to business problems.

Objectives:

- To evaluate strategic thinking and decision-making abilities in realistic business scenarios.
- To test participants' capacity to analyze and interpret complex situations.
- To promote logical reasoning and clear solution articulation in high-pressure contexts.
- To assess stress management and resilience in real-world business problem-solving.

Rules:

1. Each participant received a unique caselet to analyze and solve independently.
2. Solutions were to be presented verbally, concisely, and within the allotted time.
3. Digital devices or external resources were strictly prohibited.
4. Adherence to caselet instructions was required; failure to comply led to penalties.

Elimination Criteria:

- Failure to provide a viable solution within the time limit resulted in elimination.
- Ignoring caselet instructions led to elimination after one warning.
- Usage of unauthorized resources or devices led to immediate disqualification.

Expected Outcome:

- Demonstrated ability to navigate complex scenarios and create practical solutions.
- Enhanced strategic acumen, logical reasoning, and clarity in communication.
- Improved time management and the ability to maintain composure under pressure.
- Reinforced skills in critical thinking and decision-making in a high-stakes environment.

Scoring Criteria:

Criteria	Points
Critical Thinking	10
Effective Communication	10
Strategic Acumen	10
Logical Reasoning	10
Time Management	10
Total	50

Score card:

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KARIYA KARTHA - BEST MANAGER			
ROUND 02			
STRATEGIC NAVIGATOR			
S.No	NAME	COLLEGE NAME	Round 2
1	Hansika	Senguthvan Chola	40
2	Devishree	Senguthvan Chola	39
3	Swetha	Chithrai Rajendran chola	31.5
4	Selvamani	Chithrai Rajendran chola	25
5	Suriya Kumar	Chithrai Rajendran chola	26.5

Result of Round 2:

Two participants were eliminated based on their performance, understanding of the caselet, and adherence to the rules.

PORTFOLIO:



ROUND - 3

THE PINNACLE OF PURSUIT

Description:

The Pinnacle Pursuit round involved a one-on-one interview with each participant, focusing on leadership qualities, decision-making skills, and overall managerial potential. Through a series of questions, this round assessed their interpersonal skills, composure, and ability to respond to various managerial scenarios.

Objectives:

- To assess communication and interpersonal skills critical for leadership roles.
- To gauge participants' confidence, adaptability, and composure in a professional interview setting.
- To evaluate participants' ability to articulate managerial concepts and real-world solutions.
- To encourage self-awareness and reflective skills essential for leadership.

Rules:

1. Each participant engaged in a one-on-one interview; no external help was permitted.
2. Interview questions related to leadership, management scenarios, and personal experiences.
3. Professional conduct and appearance were mandatory throughout the interview.
4. Participants were required to provide genuine responses based on personal experience and knowledge.

Elimination Criteria:

- Failure to provide coherent or relevant answers to interview questions resulted in elimination.
- Unprofessional conduct or lack of respect led to immediate disqualification.
- Failing to bring a resume to the interview resulted in automatic elimination.

Expected Outcome:

- Participants showcased leadership potential, problem-solving, and managerial acumen.
- Demonstrated confidence, adaptability, and effective communication.
- Showed the ability to handle feedback, make decisions, and articulate thoughts clearly.
- Enhanced understanding of their own strengths and areas for growth as future leaders.

Scoring Criteria:

Criteria	Points
Professionalism	10
Communication Fluency	10
Confidence	10
Resume Presentation	10
Calm Under Pressure	10
Total	50

Score Card:

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KARIYA KARTHA - BEST MANAGER			
ROUND 03			
THE PINACLE OF PURSUIT			
S.No	NAME	COLLEGE NAME	Round 3
1	Hansika	Senguthvan Chola	39.5
2	Devishree	Senguthvan Chola	42
3	Swetha	Chithrai Rajendran chola	35.5

Result of Round 3:

Out of three finalists, Devishree from Senguthvan Chola (Saradha Gangadharan Arts and Science College), was declared the Best Manager based on her exceptional communication, adaptability, and strategic problem-solving abilities during the interview round.

PORTFOLIO:



FEEDBACK:

- "Kariya Kartha was a fantastic experience! Thanks to our coordinators and student team for their great support and to the management for making this event possible."
- "The event was well-organized, and each round taught us something new. We're grateful to the coordinators, student volunteers, and management for this opportunity."
- "A big thank you to everyone involved in Kariya Kartha! The challenges were exciting, and we learned a lot. It wouldn't have been possible without our amazing coordinators and management."
- "Kariya Kartha helped us grow and apply our skills in real-world scenarios. Thank you to the organizers, student coordinators, and management for a memorable event."
- "The event was well-planned and enjoyable! We appreciate the coordinators, student volunteers, and management for giving us such a valuable learning experience."