

DEPARTMENT OF MEDIA STUDIES

DEPARTMENT ACTIVITIES

MUPPERUM VIZHA PHOTOS – 30.01.2021

The students were informed about the importance of these days and competitions were conducted. MupperumVizha – A Programme was conducted to celebrate Farmers carnival, Festival of Tamils and youth day. Active participation from students was appreciated.



Our respected SAS Dean mam Dr. S. Muthulakshmi facilitated Our respected Principal cum Director sir Dr. V.S.K. Venkatachalapathy during the Mupperumvizha prize distribution programme.

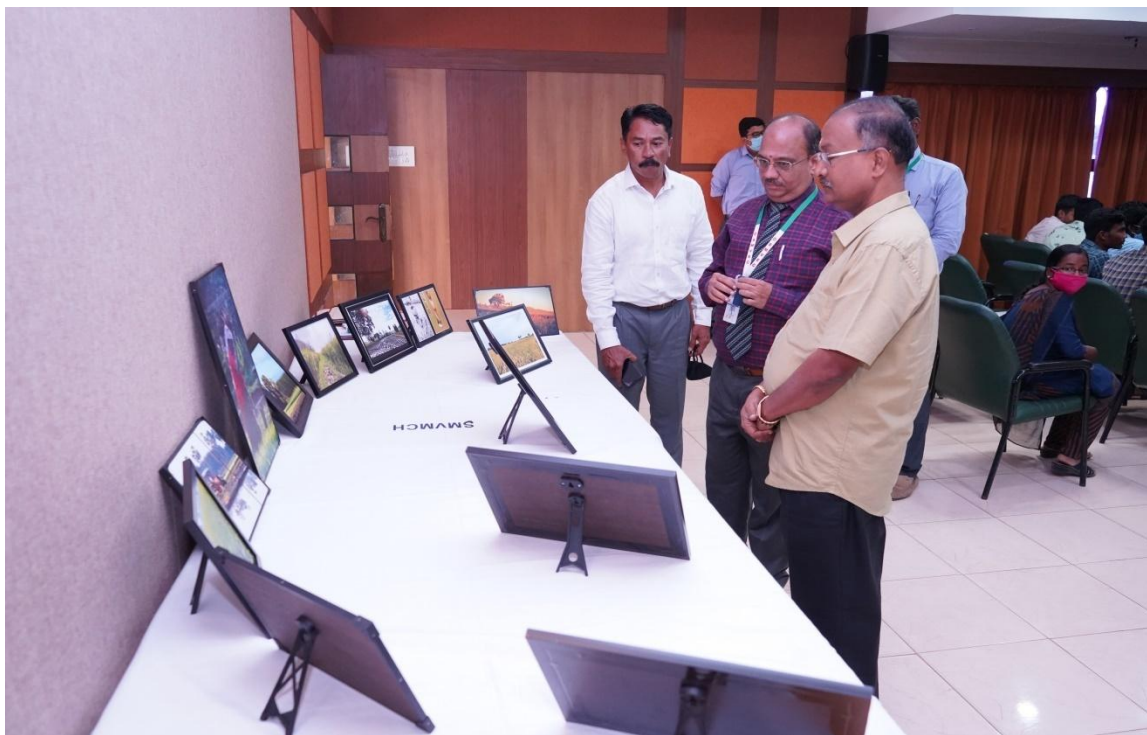


Photo gallery of Mupperumvizha. Our Respected Director cum Principal sir Dr. V.S.K.

Venkatachalapthy and Registrar sir viewed the gallery.



Students active Participation in Rangoli competition for MupperumVizha.



Prize distribution on Mupperumvizha – R. VigneshKeerthi won the first prize in Photography

UlagathaaiMozhiThinam – 22.02.2021

Ulagathaaithinam – International Mother Language day was celebrated on 22.02.2021. Chief guests explained the importance of tamil in an elegant way that would reach this generation and the students were actively engaged in the programme.



The programme was divinely started with bharathanatyam performed by students from B.Sc. Visual Communication and B.Com



Tamil Professor Mr.Sivashanmuganathan facilitated our respected Director cum Principal Dr. V.S.K. Venkatachalapthy



Our Respected SAS Dean mam Dr. S. Muthulakshmi facilitated the chief guest.



Spanish cherry tree (Magizham) seeds were given as a compliment to be distributed to the students by the chief guests.

Industrial visit to Veerateswaren Temple-Thiruvathigai – 24.02.2021



The students were explained on how to understand the concept of perspectives



Live demo of how to draw a perspective was performed by the Professor Dr. Karuppasamy



Another live demo of how to draw one point perspective was taught and the students were guided to draw the same.



Logo designing session in the department

Industrial Visit – Dr.Arun’s Photography and Vintage Camera Museum, Kovalam and Shore

Temple in Mamallapuram on 29 th December





Dr.Arun's Photography and Vintage Camera Museum, Kovalam



Shore Temple in Mamallapuram

Drawing workshop on 26.02.2022 on the topic “Pencils and Palette” by
Mr.Vigneshkumar from Dot Mind Media.



SRI MANAKULA VINAYAGAR ENGINEERING COLLEGE

(An Autonomous Institution)

(Approved by AICTE, New Delhi & Affiliated of Pondicherry University)
(Accredited by NBA-AICTE, New Delhi & Accredited by NAAC with “A” Grade)

MADAGADIPET, PUDUCHERRY-605 107

SCHOOL OF ARTS AND SCIENCE

Department of Media Studies

One Day
Workshop on
“Pencils and Palette”



Resource Person

Mr. S.Vignesh Kumar

Visual Director
Dot Mind Media

Mrs.R.RAJESWARI
(Convenor)

Ms.R.SUKANYA
(Co-Ordinator)

On **26**
FEBRUARY
2022

10:00am-1:00pm

Dr.S.MUTHULAKSHMI
(DEAN-SAS)

Dr.V.S.K.VENKATACHALAPATHY
(DIRECTOR CUM PRINCIPAL)



Industrial Visit to RamojiRao Film City

An Industrial Visit was organised to RamojiRao Film City, Hyderabad which enlightened the Students about Film Shooting & Production.



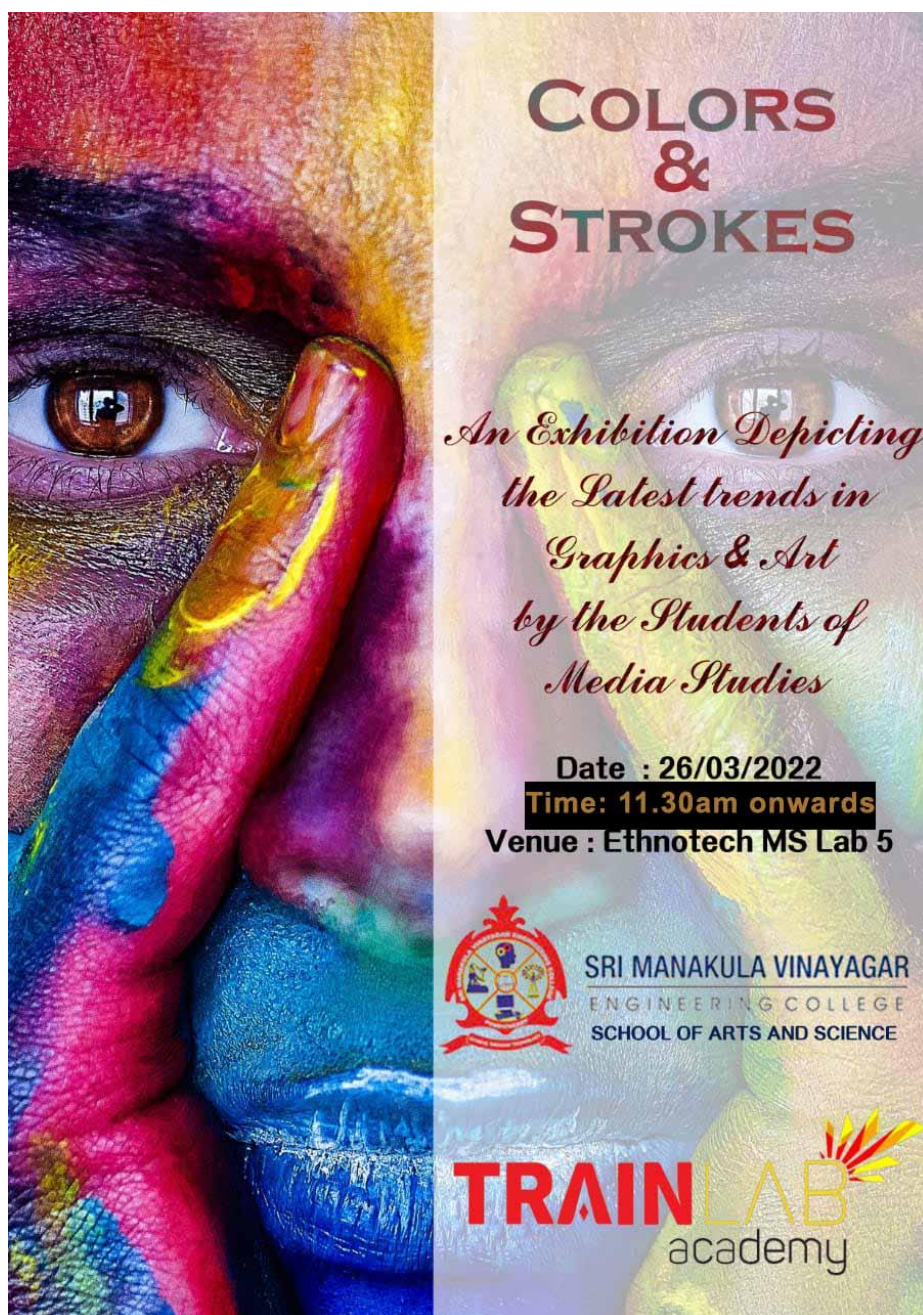


Pencils & Palettes on 26-2-2022 by Mr.S.Vigneshkumar



Visual Arts Exhibition 'Colors & Strokes' on 26.03.2022 by Visual Communication Students.

An Exhibition showcasing the artistic talents of our Students was held on 26-3-2022 at Ethnotech Microsoft Lab 5. Graphics done through Adobe Illustrator, Adobe Photoshop, Photographs, Sketches, Stickers, Paintings were on display. Staff and Students of Engineering & Technology and School of Arts & Science visited the event and gave their appreciation.





Re'jour 2K22 at Puducherry Technological University
on 8-4-2022



